



2016 AFA Alliance Forum
Managers of Change Panel Discussion
Westin Crown Center– Pershing Place North/South
Friday, November 4, 2016
1:30 – 3:15 p.m.

Managers of Change Panel Discussion

Change is constant. Whether it be new technologies, mergers and acquisitions, or the latest social media platform, each day presents new challenges and opportunities. Within food and agriculture, that may mean organizational, product, human capital, or marketing change.

The first day of the 2016 AFA Alliance Forum will address key changes in the agriculture industry. How mergers effect business units, human capital concerns, unifying the food and agriculture relationship, and the consumer connection.

The keynote speaker will set the stage for the day by sharing with us key influencers of change. The speaker will give examples of change that they have experienced in the industry and share their future outlook of food and agriculture. Participants will then have the opportunity to hear directly from industry leaders who will share their perspectives on the changing agriculture environment. Our speakers will focus on the legalities of mergers and acquisitions, how it effects business models and growth, and the opportunities and challenges that change brings. Attendees will engage in the change discussion and how to best prepare for their roles as leaders in the industry.

Timeline:

- 11:30 a.m. Welcoming Luncheon
- 12:30 p.m. Keynote Address
- 1:15 p.m. Break
- 1:30 p.m. Managers of Change Panel Introductions
Each panel member will have 10 minutes to discuss their expertise within a change management role.
- 1:50 p.m. Q&A with Forum Audience
- 3:00 p.m. Final Thoughts from Panelists
- 3:15 p.m. Panel concludes

Panelists are welcome to join us for lunch and the keynote address.

Questions? Please contact Annie Storey at annie.storey@agfuture.org or 816-472-4232 ext. 19.