

## STATE PRIVACY LAWS



Privacy law in the United States is rapidly changing. The California Consumer Privacy Act (CCPA) took effect January 1, 2020, and became enforceable July 1, 2020, bringing sweeping change that affords considerable privacy rights to California residents and adds significantly to the compliance obligations of covered entities. In November 2020, California voters passed an amendment to the CCPA, which went into effect January 1, 2023. Lawmakers in Virginia and Colorado then passed similar bills. In 2023 alone, legislatures in 24 states considered enacting similar legislation, and more are expected to follow. Additionally, related privacy measures are emerging. In Illinois, for example, numerous companies are facing compliance and litigation burdens stemming from the Illinois Biometric Information Privacy Act (BIPA).

Husch Blackwell's Data Privacy and Cybersecurity team is actively following the evolving changes in state privacy laws on our Byte Back blog.

[State Privacy Law Tracker >](#)

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