## THOUGHT LEADERSHIP

MEDIA MENTIONS

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### **Services**

Cannabis

Patent Preparation & Prosecution

# **Industry**

Food Systems

# St. Louis Business Journal: St. Louis lawyer advises marijuana brand protection — if you can get it

"How do you differentiate yourself? It's your branding," said Mike Annis, an intellectual property partner at Husch Blackwell. "You need to be asking two questions: Is my investment going to be lawful, and how do I protect it?" Read more: St. Louis lawyer advises marijuana brand protection — if you can get it

# **Professional**

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