

NEWS RELEASES

PUBLISHED: OCTOBER 9, 2013

ServiceAnimal Health &
Production**Industry**

Food Systems

Axxiom Consulting and Husch Blackwell Announce Collaboration

Consulting firm, law firm team up to benefit the animal health industry

Axxiom Consulting and Husch Blackwell today announced a strategic collaboration designed to expand the abilities of both firms, in order to support business clients throughout the animal health sector. Axxiom Consulting is a leading executive consulting services provider for the animal health industry while law firm Husch Blackwell offers a broad array of legal services, including intellectual property management, regulatory and compliance support, litigation, and international trade work.

“This collaboration provides our firm with the means to offer our consulting clients the support of a highly respected and well-resourced legal team, capable of addressing a broad array of legal needs,” said David Cunningham, chief operating officer of Axxiom Consulting. “Whether they are established multinationals or start-ups, the ability to access the highly skilled and capable team at Husch Blackwell makes for a welcomed addition to Axxiom Consulting’s services.”

Patent attorney and veterinarian Stanley Baker, who recently joined Husch Blackwell’s Food & Agribusiness team as Senior Counsel — with a focus on expanding the firm’s presence in the agribusiness sector — agrees. “We are very pleased to have this opportunity to expand our presence in the animal health market through our collaboration with Axxiom Consulting,” Baker said. “Through this relationship, we see the opportunity to support a variety of initiatives including intellectual property development and protection, asset licensing and acquisitions, and regulatory strategy and compliance.”

Both firms serve animal health clients throughout the United States from offices in Colorado, Illinois, Maryland, Missouri, Nebraska, Tennessee and

Texas. They each are active members of the Kansas City Animal Health Corridor.

Axxiom Consulting is the premier management consulting firm for the animal health industry. With a team of highly successful animal health executives from every major discipline, it brings unprecedented experience and practical insight to any animal health business matter. Axxiom Consulting's services range from launch plans and market analyses for individual products to comprehensive business plans and strategic consulting throughout the animal health industry. Visit www.AxxiomConsulting.com for more information.

Husch Blackwell is an industry-focused, full-service litigation and business law firm with locations in 16 U.S. cities and in London. It represents national and global leaders in major industries that include energy and natural resources; financial services; food and agribusiness; healthcare, life sciences and pharmaceuticals; real estate, development and construction; and technology, manufacturing and transportation. Its attorneys provide deep expertise and insights to overcome obstacles, identify opportunities and create meaningful results for its clients. Visit www.HuschBlackwell.com for more information.