## THOUGHT LEADERSHIP

**MEDIA MENTIONS** 

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## Kansas City Business Journal: Alternative Fees: Building Efficiency Into Your Lawyer's Contract

Chairman Maurice Watson and CEO and Managing Partner Greg Smith were quoted in this article on alternative fee arrangements (log-in required) in the September 2, 2016 Kansas City Business Journal. The story resulted from the firm's news release on BTI Consulting naming Husch Blackwell one of 22 firms nationwide that excel in developing and delivering alternative fee arrangements.