

WHITE PAPERS

PUBLISHED: DECEMBER 1, 2023

The Future of Functional Foods

A LEGAL GUIDE TO PRODUCT DEVELOPMENT & MARKETING

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The success of functional foods—foods that purport to provide consumers with potential health benefits upon consumption—can be viewed as an expression of this prevailing consumer sentiment.

To assist functional food companies in bringing products to market, Husch Blackwell has made available a guide—*The Future of Functional Foods*—that

further explains how the FDA may categorize a functional food product. While there is no exact science to selecting the proper category for a functional food product, Husch Blackwell can help businesses navigate the complex regulatory scheme and determine the best avenue to ensure that a functional food product complies with all FDA requirements.

[Download Guide](#)

You can also visit our team's page throughout the year to stay up to date on legal and regulatory changes that impact the functional foods industry.