

WHITE PAPERS

PUBLISHED: NOVEMBER 14, 2018

## Law Firm Pricing Insights

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### VALUE, PROFITABILITY, AND WHAT COMES NEXT

In this white paper, Thomson Reuters examines the strategic role involved in creating true partnerships between the buyers and sellers of legal services. They believe that firms missing this point and taking a wait-and-see approach will struggle to keep up with client demands for greater value, as it can take several years to establish an effective pricing function.

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