

LEGAL UPDATES

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## Husch Blackwell at #SXSW

### Service

Emerging Companies

### Industries

Healthcare

Technology

Husch Blackwell is participating in a big way next week in one of Austin's largest and best-known events, the South by Southwest Interactive Conference (SXSW). Whether you'll be in the Austin area during the event or be following the conference on social media, we'd like to share our lineup of events:

#### Healthcare Technology Booth and Panel Attendance – March 12-15

We're spreading the word about Husch Blackwell's Healthcare practice by chatting with visitors at our booth in the Health Pavilion at the SXSW Trade Show and attending the Health Tech Track panel discussions.

**Schedule**      **March 12-14** – 10 a.m.-6 p.m.  
                     **March 15** – 10 a.m.-2 p.m.

**Venue**            Booth 710, Austin Convention Center

**Registration**    SXSW Badge

**Contact**        Lorinda Holloway or Hal Katz

#### KC Outpost – March 12

Husch Blackwell is joining forces with the Kauffman Foundation and J. Rieger & Co. to support LaunchKC and showcase Kansas City's emerging companies, trends and brands at the KC Outpost at SXSW! The KC Outpost will fold into Tech.Co's On-Site Pitch Competition and Startup Night, where 25 of the most innovative new startups from around the world will be showcased.

**Schedule**        **11 a.m.** – Doors open  
                     **11:30 a.m.** – Presentation by Arnobio Morelix,  
                     Kauffman Foundation, "The State of Entrepreneurship  
                     and Venture Capital"

**6 p.m.** – Pitch competition (Nathan Oleen presents \$1,000 check to winner)

**8-12:30 a.m.** – Reception

<b>Venue</b>	Maggie Mae's, 323 E. Sixth St., Austin
<b>Co-sponsors</b>	LaunchKC, Kauffman Foundation, Tech.Co
<b>Registration</b>	Free and open to all; registration required. Register for Kauffman and pitch presentations. Register for reception.
<b>Contact</b>	Nathan Oleen

## Looking Forward With Madison – March 13

Find out how the unique confluence of education, politics and culture in Madison enhances the city's collaborative and forward-thinking approach.

**Schedule**     **2 p.m.** – Presentations on women and minorities in entrepreneurship and technology by Sabrina Madison, Heather Wentler and Tricia Katz  
**6-8 p.m.** – Wisco Happy Hour

**Venue**     G'Raj Mahal Café, 73 Rainey St., Austin

**Co-sponsors**     Greater Madison Chamber of Commerce, Baker Tilly, Adorable

**Registration**     Free and open to all; registration required.

**Contact**     Mindi Giftos

## Need more info?

During the conference, please direct questions to Britney Box in Austin at 512.472.2776 or Chassidy Deckard at 512.370.3459.

## Twitter

Follow @HuschBlackwell, @HBHealthcareLaw and @HBInnovate for the latest tweets related to Husch Blackwell's participation in SXSW. Retweets are welcome! Use hashtags #SXSW and #Health. For questions about our conference social media efforts, please contact Stephanie Dorssom.