

WHITE PAPERS

PUBLISHED: MAY 2, 2017

Services

Business Succession
Planning

Equity, Incentive, &
Deferred
Compensation

Professional

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Anatomy of Incentive Compensation for Private Companies

The purpose of any incentive plan is to motivate employees to behave in certain ways. The key to success is to carefully identify the employees to target, the desired behavior, the best way to motivate that behavior and any constraints based on the company's situation. Husch Blackwell's disciplined planning approach follows the steps outlined in this white paper to design and implement a successful incentive plan.