

ARTICLES

PUBLISHED: JANUARY 1, 2012

Services

Intellectual Property

Intellectual Property
Counseling

Intellectual Property
Litigation

Patent Preparation &
Prosecution

Trade Secrets &
Business Information
Protection

Trademarks

To Be a Trade Secret or Not to Be a
Trade Secret: Practical Considerations
When Protecting IP Assets,
*Intellectual Asset Management's 2012
IP Value*