

Billy Ebel

SENIOR ATHLETIC CONSULTANT

KANSAS CITY, MO

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OVERVIEW

A former college coach, Billy supports the firm's College Athletics team as they advise higher education clients.

Billy has had a lifelong passion for athletics: a connector at his core, he loves the camaraderie of sports and is at his happiest when building relationships among teammates. An athlete himself, Billy has devoted his career to college sports, serving as a coach and recruiter at both public and private universities, and he's seen firsthand the impact athletics participation has on students. He's also seen the challenges inherent in overseeing athletics programs.

After 14 years at colleges and universities, Billy joined the firm in 2025 in the midst of a rapidly changing landscape for collegiate athletics. As an Athletic Consultant, he works with schools of all sizes. He assists clients with matters such as athletics compliance reviews, NCAA infractions, student athlete relations, Title IX questions, and name, image, and likeness (NIL) rules. Much of Ebel's current consulting work centers on advising institutions on the financial aspects of their decision whether to opt in or out of the *House* settlement.

What Billy enjoys most about his role is simply the opportunity to connect with and get to know athletics directors, coaches, and administrators across the country. He works directly with the firm's clients, helping them determine where their institution is, what they need, and where they're heading before connecting them with the right attorney. A warm, welcoming, relatable presence who intuitively understands clients' world, Billy brings a palpable energy and excitement to every matter.

Industry

Education

Services

Collegiate Athletics

Higher Education

Experience

WHILE ON STAFF AT VARIOUS UNIVERSITIES:

- Assisted in recruiting the #5 ranked 2024 class at University of Kansas.
- Coordinated and managed athletics recruiting responsibilities.
- Oversaw on-campus prospective student-athlete visits.
- Assisted in coaching Sixteen All-Big 12 selections, Seven All-Big 12 Rookie Team selections, two Big 12 Freshman of the Year, fourteen AVCA All-Region honorees, and five AVCA All-Americans.

Recognition

- AVCA “30 under 30” Recipient, 2015

Education

- B.S., Ball State University
 - Sports Administration

Community Leadership

Billy coaches club volleyball and has also volunteered through the Boys & Girls Club and Team Impact.

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leaders guide their institutions
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