HUSCH BLACKWELL



Alyssa M. Goehring

ASSOCIATE

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OVERVIEW

Alyssa defends clients in litigation, with a focus on the transportation and logistics industry.

Alyssa primarily defends major freight carriers and brokers, as well as large household goods movers, against a wide variety of claims. While her experience includes negligence, breach of contract, theft, conversion, fraud, and violations of consumer protection statutes, the core of her work centers on claims brought under the Carmack Amendment (49 U.S.C. § 14706) and the Federal Aviation Administration Authorization Act (FAAAA, 49 U.S.C. § 14501(c)(1)) with a particular focus on obtaining dismissal of state law claims on preemption grounds. She also assists with complex warehousing disputes.

When she first joined the firm, Alyssa handled toxic tort matters, most often mold exposure allegations. Alyssa has represented military housing providers in mold cases, dealing with the added complexity of a government contract and the potential application of state laws on federal land.

Thanks to her prior background as plaintiffs' counsel, Alyssa has an excellent sense for the opposition's strategy. She combines her instinct for opposing counsel's next moves with a sharp focus on how every piece of evidence and argument will play in a courtroom: Alyssa is known for always being ready for trial and for considering a potential jury's response every step of the way, even when a case is likely to settle. While most cases will never be tried to verdict, it's an approach that often leads to a far more favorable settlement.

Industries

Manufacturing
Technology
Transportation

Services

International Trade & Supply Chain
Litigation & Alternative Dispute Resolution
Truck, Transit, & Ground
Warehousing & Ports

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In addition to her trial preparation, Alyssa is also known for her quick responses, her thorough research, and her ability to achieve favorable results early on through motions to dismiss.

Education

- J.D., University of Minnesota Law School
  - *Law & Inequality: A Journal of Theory and Practice*
- B.S., Bemidji State University
  - *summa cum laude*

Admissions

- Minnesota
- U.S. District Court, District of Minnesota
- U.S. District Court, Eastern District of Wisconsin
- U.S. District Court, Western District of Wisconsin

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*Contact Alyssa to set up an in-person consultation by appointment in the Minneapolis office.



2025 Year in Review & Outlook for 2026

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