HUSCH BLACKWELL

Alexandra C. Lynn

SENIOR ASSOCIATE

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OVERVIEW

Alexandra provides clients with strategic advice to protect their intellectual property rights worldwide.

Alexandra came to the practice of law from a background in biotechnology research, where she was first introduced to the concept of intellectual property protection. Drawn to the idea of protecting innovative research, she entered law school and focused on intellectual property prosecution.

Today, Alexandra advises clients regarding strategies to protect and enforce their intellectual property, including patent, trademark, copyright, and trade secret matters. She works with a wide variety of clients, from individuals to multinational companies, in many different industries ranging from financial services to life sciences to entertainment.

Alexandra concentrates her practice on intellectual property portfolio management. She has a particular focus on global trademark portfolios, some of which contain hundreds of marks around the world. Relatedly, she advises on initial mark selection and clearance practice, prosecutes domestic and international trademark applications, and counsels clients on enforcement strategies. In addition, she has experience in Trademark Trial and Appeal Board (TTAB) proceedings, including appeals, cancellations, and oppositions, and in Uniform Domain Name Dispute Resolution Policy (UDRP) proceedings.

Clients appreciate the depth of Alexandra's intellectual property knowledge, as well as her creative approach to their filing and protection strategies. Most of all, though, they value her practical

Industry

Financial Services & Capital Markets

Services

Intellectual Property
Intellectual Property Counseling
Patent Preparation & Prosecution
Trademarks

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business focus: Alexandra understands that clients are operating first and foremost as businesses, and any advice and strategies she offers must fit with their business goals.

Experience

- Prepares and prosecutes new domestic and international trademark applications and maintains and enforces existing registrations.
- Performs trademark clearance searches to advise clients regarding risks of adoption and registration of proposed marks.
- Represents trademark owners in proceedings before the TTAB, including appeal, opposition, and cancellation proceedings.
- Prepares and prosecutes domestic and international patent applications on a variety of life science technologies, including genetically engineered organisms and methods of medical treatment.
- Defends intellectual property assets in the digital world, including Uniform Domain Name Dispute Resolution (UDRP) proceedings.

Recognition

- *Best Lawyers: Ones to Watch® in America*, Intellectual Property Law, 2027
- Attorney for Justice, Tennessee Supreme Court Access to Justice Commission, 2020-2023

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Education

- J.D., University of Tennessee College of Law
  - with high honors
  - *Tennessee Law Review*, Articles & Acquisitions Editor
  - *Transactions: Tennessee Journal of Business Law*, Publications Editor
- B.S., University of Tennessee
  - with honors
  - Biochemistry

Admissions

- Tennessee
- U.S. Patent and Trademark Office

Community Leadership

Alexandra places a high priority on pro bono legal work and has been regularly honored by the Tennessee Supreme Court Access to Justice Commission. She primarily focuses on assisting small minority-owned businesses with patent and trademark work.

Alexandra also volunteers at the Ronald McDonald House.

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*Contact Alexandra to set up an in-person consultation by appointment in the Nashville office.

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Tennessee Supreme Court
Attorney for Justice

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