HUSCH BLACKWELL



Alexandra McFall

SENIOR COUNSEL

THE LINK VIRTUAL OFFICE
PHONE: 615.949.2264
NASHVILLE, TN*
PHONE: 615.949.2240
EMAIL: ALEX.MCFALL@HUSCHBLACKWELL.COM

OVERVIEW

Alex helps consumer finance and commercial finance clients build their businesses while minimizing legal risk.

Alex McFall advises fintechs, lenders, credit unions, payment providers, and other regulated financial services businesses on regulatory, operational, and commercial issues arising across modern financial products and technology platforms.

Her practice spans consumer and commercial finance, payments, embedded finance, vendor and servicing arrangements, financial infrastructure, and enterprise compliance management. She regularly advises clients on product development, sponsor bank and processor relationships, money transmission and servicing issues, consumer communications compliance, payment and deposit fraud, account takeover and scam risk, and operational oversight frameworks involving third-party vendors and technology providers.

Alex works extensively with financial institutions and fintechs navigating emerging technologies, including AI-enabled products, alternative data initiatives, and evolving vendor and data commercialization arrangements. A significant portion of her practice involves helping clients align legal, operational, and contractual responsibilities across complex financial services ecosystems involving banks, credit unions, processors, service providers, platforms, and infrastructure partners.

Her work frequently combines traditional financial services regulatory counseling with practical guidance on implementation, operational governance, and institutional risk management.

Industry

Financial Services & Capital Markets

Services

Alternative Commercial Finance
Banking & Finance
Consumer Financial Services
Credit Unions
Financial Institutions M&A and Regulatory Compliance
Financial Services Litigation
Fintech

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Recognition

- Mid-South Super Lawyers
  - Rising Stars, 2022-2025
  - Business Litigation, 2019-2021
- *Best Lawyers: Ones to Watch® in America*
  - Banking and Finance Law, 2023-2027
  - Financial Services Regulation Law, 2023-2025
  - Litigation – Banking and Finance, 2023-2025

Education

- J.D., Cumberland School of Law Samford University
  - *cum laude*
- B.A., Carson–Newman University
  - *magna cum laude*

Admissions

- Tennessee
- U.S. District Court, Eastern District of Tennessee
- U.S. District Court, Middle District of Tennessee
- U.S. District Court, Western District of Tennessee

Community Leadership

Alex serves on the board of the Bachman Foundation, an organization which works with children with learning disabilities. She is also passionate about diversity, equity, and inclusion issues.

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*Contact Alexandra to set up an in-person consultation by appointment in the Nashville office.

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