HUSCH BLACKWELL

Cori Stedman

SENIOR ASSOCIATE

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OVERVIEW

Cori helps clients establish, maintain and protect their trademarks.

Cori has long concentrated her practice on trademark work for clients of all sizes—from individual entrepreneurs and startups to major global brands with thousands of marks worldwide. She routinely handles trademark prosecution and clearance, and she often assists larger clients with global trademark portfolio management, handling international trademark filings and working with local counsel overseas on enforcement actions. Cori also has experience with domestic trademark enforcement, cease and desist letters, and related litigation.

Earlier in her career, Cori served as a trademark examining attorney at the U.S. Patent and Trademark Office where she reviewed trademark applications and determined registrability under the Lanham Act. The experience gave her a valuable inside perspective on how USPTO examiners view files, helping her anticipate client outcomes and prepare more effective prosecution strategies. Her time in government also allowed Cori to build an extensive network among remaining examiners.

With a passion for the field's innate creativity, Cori knew from the beginning that her legal career would focus on intellectual property. She loves working in such a wide-reaching practice area, and her natural curiosity means that she thrives on the opportunity to learn about a broad variety of industries. Cori especially values having a practice with a ubiquitous, tangible impact on consumers' daily lives—and working in area where she can protect the trademarks that are so central to clients' identities.

Industries

Education
Healthcare
Life Sciences

Services

Copyrights
Intellectual Property
Intellectual Property Counseling
Intellectual Property Litigation
Trademarks

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Experience

- Performed, analyzed and counseled clients regarding domestic and international trademark clearance searches.
- Managed and advised on all aspects of U.S. trademark prosecution, from initial trademark application drafting to responding to Office Actions and Requests for Reconsideration.
- Drafted and filed Expungement, Cancellation, Opposition and Letter of Protest proceedings at the USPTO.
- Enforced client trademark, copyright and trade dress rights through a variety of measures, including reviewing watch notices, drafting cease and desist letters, and interfacing with international counsel.
- Assisted in global trademark portfolio management and international trademark prosecution.
- Drafted, and counseled clients regarding, intracompany and intercompany intellectual property licensing agreements.
- Engaged in trademark litigation settlement negotiations.

Recognition

- Capital Pro Bono Honor Roll, Honors, 2023

Education

- J.D., American University Washington College of Law
  - *cum laude*
- B.A., University of Maryland

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Admissions

- Virginia

Application to practice in the District of Columbia pending; practice limited pursuant to D.C. App R. 49(c)(8), with supervision by Brendan McCommas, member of the D.C. Bar.

Community Leadership

Cori's love for animals is reflected in her community service. She volunteers with DC's City Dogs & City Kitties Rescue, where she helps with adoption processing, transfers of animals from rural Virginia shelters, and pet sitting for foster dogs and cats.

2025 Pro Bono Achiever

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