HUSCH BLACKWELL

Sverre Roang

HEAD OF PRACTICE INNOVATION

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OVERVIEW

As head of practice innovation, Sverre drives initiatives that enhance the quality, efficiency, and impact of the firm's legal services, transforming them to deliver better outcomes and lasting value for the firm's clients.

Based in the firm's Transformation Office, Sverre leads teams focused on pricing strategy, operational efficiency, knowledge management, and workflows powered by artificial intelligence (AI) and other emerging technologies. He also helps to drive the firm's Digital Strategies team, which touches attorney training, recruiting, practice structure, marketing, and day-to-day legal work.

Sverre's passion for innovation is grounded in a 30-year career spanning private practice and senior business leadership. He spent two decades building a successful corporate practice serving businesses and their owners, and most recently led the firm's Financial Services & Capital Markets business unit through a period of sustained growth in revenue and client service. Beyond law, he has held senior business roles, including as a chief executive of a shared services company and chief administrative officer of a global healthcare technology company. That combination—practicing lawyer, business operator, and consumer of legal services—gives him an unusually practical perspective on what clients actually need and how the firm can deliver it.

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Recognition

- Whyte Hirschboeck Nathan Fishbach One-Firm Firm Award for exemplary service to the firm
- Martindale-Hubbell AV Preeminent.
- Chambers USA Leading Lawyer for Business in Corporate/M&A, 2009-2014

Education

- J.D., University of Wisconsin Law School
- B.A., Northwestern University
    - Political Science

Admissions

- Wisconsin

Community Leadership

- The Center for Black Excellence and Culture, Capital Campaign Leadership Committee, 2021 – present
- Second Harvest Food Bank of Southern Wisconsin, Member, Board of Directors
- Blooming Prairie Foundation, Inc., Member, Board of Directors

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