



## Rachel Potter

ASSOCIATE

MILWAUKEE, WI

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### OVERVIEW

Rachel is a commercial litigator who is passionate about learning about client's companies.

Rachel represents financial services and capital markets clients in complex litigation at both the trial and appellate levels, with experience in contract disputes, insurance matters, professional liability and malpractice, premises liability, and product liability. She deposes witnesses, authors appellate briefs, drafts and argues dispositive motions and motions for declaratory judgment, and conducts discovery.

With a lifelong love of learning, Rachel was first drawn to litigation because each case offers an opportunity to dive into new subjects. Each new legal matter allows Rachel to immerse herself in the client's world, and she is always excited to study a client's company and industry in depth. She enjoys working with sophisticated clients who are deeply invested in their businesses.

Rachel is best known for the connections she builds with clients and for her sincere interest in getting to know their companies. She's enthusiastic about developing relationships and ensures she has a full understanding of each client's objectives. Her aim is always to understand what matters most to clients and what their ideal outcomes are. With an awareness that client business goals and legal needs go beyond individual matters, Rachel wants to ensure that her litigation strategy fully meets client needs and supports their overall business.

### Industry

Financial Services & Capital Markets

### Services

Appellate  
Commercial Litigation  
Construction & Design  
Financial Services Litigation  
Insurance  
Litigation & Alternative Dispute Resolution  
Product Liability  
Professional Liability Litigation

## Experience

- Deposed lay and expert witnesses and defended client depositions, including corporate executive in case involving significant trucking accident and healthcare providers.
- Co-authored appellate briefs and amicus briefs in a variety of matters.
- Authored and argued dispositive motions in nursing home negligence, civil rights, premises liability and construction matters.

## Recognition

- Wisconsin Super Lawyers, Rising Star, Civil Litigation, 2021-2023

## Education

- J.D., University of Wisconsin Law School
  - *cum laude*
- B.A., Syracuse University
  - *cum laude*

## Admissions

- Wisconsin
- U.S. District Court, Eastern District of Wisconsin
- U.S. District Court, Western District of Wisconsin



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