HUSCH BLACKWELL

Crystal M. Bloom

PARTNER

BOSTON, MA
PHONE: 617.598.6783
EMAIL: CRYSTAL.BLOOM@HUSCHBLACKWELL.COM

OVERVIEW

Crystal helps healthcare clients navigate regulatory requirements and implement their objectives.

Crystal's goal is to help clients meet their business objectives within a highly regulated environment. Crystal focuses her practice on Massachusetts and federal healthcare regulatory work, providing strategic regulatory advice to academic medical centers, community hospitals, psychiatric hospitals, ambulatory surgery centers, nursing facilities, assisted living residences, imaging providers, ambulance services, and hospice and home health agencies, among others.

In addition to developing full regulatory strategies to meet client objectives, she helps providers navigate regulations and obtain approvals from agencies, including the Department of Public Health, Department of Mental Health, Health Policy Commission, Centers for Medicare and Medicaid Services and MassHealth. A major focus of Crystal's practice includes helping clients secure Determination of Need approval for construction, new or expanded services, and changes of ownership. In addition, she advises clients regarding state licensure, architectural plan review, essential service closures, federal and state drug registrations, CLIA,

"I have really enjoyed working with Crystal Bloom. Extremely knowledgeable, service oriented, and clear advice."

— Vice president, integrated healthcare system

Industry

Healthcare

Services

Academic Medicine
Healthcare M&A, Joint Ventures, and Other Transactions
Healthcare Operations
Healthcare Providers
Healthcare Regulatory & Compliance Counseling
Hospice & Palliative Care
Medicaid Reimbursement Strategies
Post-Acute Care

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Medicare and MassHealth enrollment and certification, as well as state and federal agency quality of care enforcement actions.

Healthcare has long been a central interest for Crystal: before pursuing a legal career, she served in various medical research positions at a psychiatric hospital, an academic medical center and skilled nursing facilities. Her background means that she understands the services clients provide to patients, as well as the daily experience of working at a healthcare facility. Most of all, though, her experience gives her an invaluable understanding of client needs and perspectives.

Experience

- Successfully assisted major Boston rehabilitation hospital in obtaining Department of Public Health approvals needed for the design, construction and opening/licensure of new state-of-the-art hospital on the Boston waterfront.
- Successfully guided major healthcare system in obtaining Department of Public Health transfer of ownership approval for the acquisition of key community hospital.
- Obtained Determination of Need approval for major cancer hospital expansion.
- Assisted Canadian EMS provider in the acquisition of Boston-based ambulance service.
- Managed and obtained required state regulatory approvals to permit a major Worcester nursing home provider in the expansion and development of a state-of-the-art medical and elder care complex.
- Obtained approval to establish the first mobile substance use disorder service in Boston that served as a model for the state.
- Guided community hospital in the closure of inpatient campus.
- Provided hospital with guidance in successful implementation of plan of correction in response to CMS survey findings.

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Recognition

- *The Best Lawyers In America®*
  - Health Care Law, 2021, 2023-2027
  - Administrative / Regulatory Law, 2023-2026
  - Corporate Law, 2023 and 2024
- *The Legal 500 United States*
  - Healthcare: Service providers, Recommended attorney, 2024 and 2026

Education

- J.D., Suffolk University Law School
  - *cum laude*
- B.A., Northeastern University
  - *magna cum laude*

Admissions

- Massachusetts

Community Leadership

- Community Day Center of Waltham, former Board Member

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