



Adam R. Finkel

PARTNER

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OVERVIEW

Adam is an experienced real estate attorney assisting clients in all aspects of real estate development, purchase and sale, leasing and financing.

Developers, investors, sellers, purchasers, tenants and landlords across industries rely on Adam's end-to-end navigation of real estate transactions including multifamily, industrial, vacant land, office, hospitality, retail, and other residential and commercial property. Adam's work for clients spans transactions from \$30,000 to \$350M and includes 1031 exchanges, multistate portfolios and sale-leasebacks. He prepares letters of intent, purchase and sale agreements, and coordinates all aspects of due diligence, from environmental, survey, title and zoning, to leases, property management agreements and other service contracts. He handles complex land use issues on behalf of clients and regularly addresses client issues with governmental, municipal and regulatory entities in order to keep projects on track.

Additionally, Adam advises, negotiates and drafts commercial leases and related documents for both landlords and tenants in office, retail, farm, renewable energy and industrial/warehouse properties.

Clients appreciate Adam's background as a litigator in real estate disputes, including tenants and subtenants in sublease matters, business disputes and commercial litigation. His experience in the courtroom gives Adam a unique ability to identify and avoid challenges before they begin.

Industries

Financial Services & Capital Markets

Real Estate, Development, & Construction

Services

Corporate Real Estate

Real Estate Finance

Real Estate Investment

Retail Real Estate

Experience

- Served as seller's counsel to SÜDPACK, a global leader in high-performance films and innovative packaging solutions, in the disposition of its U.S. operations to PPC Flex.
- Assisted purchaser with all aspects of complex 1031 Exchange involving \$30M+ purchase of numerous multifamily properties in multiple states.
- Negotiated sublease of commercial office space for large nonprofit medical research client.
- Represented company in sale of leading franchise properties in Illinois and Florida.
- Navigated purchase of Wisconsin-based commercial subsidiary headquarters for international client with overseas financing.
- Represented publicly traded company with nationwide holdings on sale of hundreds of acres of undeveloped land.
- Negotiated solar leases on behalf of both solar energy companies and landowners for development of large-scale solar energy facilities.
- Advised and assisted in structuring sale of operating company and real estate, including 20+ warehouse properties across multiple states, to private equity company.
- Assisted diverse seller ownership group in \$4M sale-leaseback of surgery center with multi-year lease.

Recognition

- *The Best Lawyers in America*®
 - Real Estate Law, 2026
- *BizTimes Milwaukee*
 - Notable Leaders in Law, 2026
- *Best Lawyers: Ones to Watch*® in America
 - Litigation – Real Estate, 2022-2024
 - Real Estate Law, 2022-2025
- *Wisconsin Super Lawyers*
 - Rising Star, 2018-2025

Education

- J.D., Marquette University Law School
 - Sports Law Society, Vice President
 - Student Bar Association, Major Events Chair
 - Jewish Law Society, Vice President
- B.S., University of Wisconsin-Madison
 - Political Science
 - Alpha Kappa Psi

Admissions

- Wisconsin
- U.S. District Court, Eastern District of Wisconsin
- U.S. District Court, Western District of Wisconsin
- U.S. District Court, Southern District of Texas
- U.S. Court of Appeals, Seventh Circuit

Community Leadership

- Jewish Family Services, Board of Directors
- Safe & Sound, Board of Directors
- Harry & Rose Samson Family Jewish Community Center, Budget and Finance Committee



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