



## Fred Rusche

### OF COUNSEL

ST. LOUIS, MO

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### OVERVIEW

Fred has a knack for seeing a business through the eyes of a client but also uses his own experience when counseling them on their IP interests.

He strives to connect with clients on a personal and professional level, offering continuous communication to clients when necessary to explain the why, the how and the next steps in protecting and enhancing their intellectual property, including patents, trademarks and copyrights.

Fred is involved in all phases of patent prosecution, including appeals and international applications, and handles multiple aspects of securing, defending and enforcing trademarks, including U.S. and international applications, oppositions and cancellations. He also has experience in corporate transactions involving intellectual property, including drafting and negotiating license agreements and technology development agreements. In addition, Fred assists clients with e-commerce and computer-related business transactions, such as website development and hosting agreements, domain name transfers, software licenses and development agreements.

Fred focuses his practice on clients related to manufacturing and technology, an interest that began after he earned a bachelor's degree in mechanical engineering. He has represented clients from engineering, manufacturing and packaging firms.

### Industries

Manufacturing  
Technology  
Transportation

### Services

Commercial Contracting  
Copyrights  
Intellectual Property  
Intellectual Property Counseling  
Intellectual Property Litigation  
Patent Preparation & Prosecution  
Technology Commercialization  
Trademarks

## Experience

- Handled intellectual property (IP) work for engineer/manufacturer of valves, and metering and dispensing technology.
- Represented manufacturer of advanced battery systems in patent prosecution matters nationally and around the world.
- Coordinated IP work for large national suppliers of rigid packaging.

## Recognition

- Missouri Bar Pro Bono Wall of Fame, 2011

## Education

- J.D., Chicago-Kent College of Law
- B.S., University of Notre Dame
  - Mechanical Engineering

## Admissions

- Missouri
- Illinois
- U.S. Patent and Trademark Office

## Community Leadership

- St. Louis Volunteer Lawyers and Accountants for the Arts, 2000-present; Board of Directors, 2004-2011



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