HUSCH BLACKWELL

Shannon D. Peters

PARTNER

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OVERVIEW

Shannon advocates for small and large businesses facing complex product liability, toxic tort or intellectual property issues.

With experience as an engineer and small business owner in the automotive industry, Shannon frequently taps into his passion for technical matters based on mechanical or product complexities. He enjoys breaking down the issues, then constructing strategies and arguments that produce favorable client outcomes. International corporations in the automotive, specialty chemical and petrochemical industries rely on Shannon to defend them against toxic tort and product liability claims. He also represents a growing list of clients in the consumer products and firearms industries. Shannon has appeared in cases pending in state and federal jurisdictions in Missouri, Illinois, Indiana and Texas, and led a five-person trial team that gained a favorable verdict before a federal jury.

Shannon has resolved complex intellectual property disputes involving patents, trade secrets and non-compete agreements. As a member of the firm's Cortex team, Shannon also collaborates with early-stage businesses and those on the forefront of technology. He advises them on negotiations, risk management, discovery issues and litigation strategies so they can focus on their businesses.

Industries

Manufacturing
Technology
Transportation

Services

Artificial Intelligence
Asbestos Litigation
Emerging Companies & Venture Capital
Intellectual Property
Litigation & Alternative Dispute Resolution
Product Liability
Product Safety
Toxic Tort

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Experience

- Advised neuroscientist-founded robotics corporations focusing on operating systems, computer vision systems and machine learning regarding product liability issues.
- Guided municipal client in scaling automated management and digital hosting.
- Counseled product manufacturer distributing directly to 50 countries regarding product liability matters.
- Prepared and filed trademark application for 501(c)(3) charitable organization.
- Navigated national association representing ~$75 billion product and sales distribution industry in national bankruptcy proceedings.
- Secured dismissal of Chinese tire manufacturer in product liability lawsuit filed in Hidalgo County, Texas.

Recognition

- *The Best Lawyers In America®*
  - Product Liability Litigation - Defendants, 2027
- *Best Lawyers: Ones to Watch® in America*
  - Intellectual Property Law, 2021-2025
  - Product Liability Litigation - Defendants, 2023-2025
- Association of Corporate Counsel, Value Champion, 2018
- Bar Association of Metropolitan St. Louis, Volunteer Lawyer of the Month
- *St. Louis Small Business Monthly*
  - Top Small Business Lawyers, 2016
- Legal Services of Eastern Missouri, "For the Common Good" John R. Essner Young Lawyer of the Year Award

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Education

- J.D., University of Illinois College of Law
  - *cum laude*
  - Intellectual Property Legal Society, President
- M.S., Kettering University
  - Operations Management
- B.S., Southern Illinois University
  - *magna cum laude*
  - Advanced Technical Studies in Automotive Technology
  - Automotive Technology Organization, Vice President

Admissions

- Missouri
- Illinois
- U.S. District Court, Eastern District of Missouri
- U.S. District Court, Western District of Missouri
- U.S. District Court, Southern District of Illinois

Community Leadership

He was a member of a trial team responsible for defending and ultimately vindicating a young man who was incarcerated for over a year after being wrongfully accused of a crime as part of the Missouri Coalition for the Right to Counsel's Public Defender Volunteer Lawyer Program. He has served as chair of the governance committee and vice chair of the board for Room at the Inn, an organization that provides immediate, temporary shelter to homeless women and families in the St. Louis region.

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*Contact Shannon to set up an in-person consultation by appointment in the St. Louis office.

FT Innovat Alliance Nomination

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