HUSCH BLACKWELL



Gabrielle Baumann Adams

PARTNER

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OVERVIEW

Gabrielle represents clients of all sizes, from individuals to multinational corporations, in a variety of state, federal, and arbitration actions.

She is regarded for her ability to manage complex, high-stakes litigation involving corporations across industries, including finance, insurance, transportation, and chemical and machine manufacturing. Gabrielle is also adept at defending clients in matters involving consumer and corporate breach of contract, product liability, personal injury, and insurance coverage disputes. Her experience extends to alternative dispute resolution, where she has successfully reduced clients' arbitration exposure and litigation dockets through creative defense strategies and the application of advanced case management technologies.

Gabrielle directs matters nationwide for clients, overseeing both internal and external legal teams in developing and executing effective strategies for high-volume litigation portfolios, from pre-litigation investigation through trial and appeal. She enjoys working closely with clients to create the best solutions in tandem with their business needs, including innovative and cost-effective strategies she can offer clients as part of a large national legal team.

Her strategic vision and innovative approach have resulted in significant reductions in client exposure and legal spend, including a 34% decrease in arbitration case volume for a major international corporation and a 25% reduction in national indemnity and defense costs for a product manufacturer.

Industries

Manufacturing
Technology
Transportation

Services

Asbestos Litigation
Insurance
Litigation & Alternative Dispute Resolution
Product Liability
Toxic Tort

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Gabrielle is a leader in legal innovation, spearheading her practice group's Knowledge Management and Innovation Initiative. She is responsible for facilitating the adoption of new technologies—such as automation, artificial intelligence, and data analytics—to improve attorney efficiency, productivity, and client service outcomes. Her work includes developing protocols for digitizing, reviewing, and cataloguing client records, as well as guiding matter eDiscovery efforts.

Earlier in her career, Gabrielle served as a law clerk for the Honorable Howard D. McKibben at the United States District Court for the District of Nevada, where she analyzed complex legal issues and drafted judicial decisions, including published opinions. She began her legal career as an Assistant District Attorney in Milwaukee County, where she tried challenging cases before juries and coordinated multi-agency investigations.

Experience

- Prosecuted and defended, as part of a larger team, plastics manufacturer in arbitration to enforce contract.
- Defended insurance company against claim for interest at summary judgment and on appeal.
- Advised numerous individuals on divorce actions and child custody disputes, as well as on obtaining injunctions.
- Represented a printing company in multi-venue dispute against former sales representatives and industry competitors.
- Represented manufacturers and suppliers of asbestos-containing materials in product liability and personal injury cases in state and federal courts as part of a specific team focused on reducing client exposure to toxic tort litigation in all jurisdictions.
- As co-chair at trial, prosecuted and achieved a favorable outcome for engine manufacturer involving breach of contract, intellectual property, and tortious interference claims.
- Lead outside counsel of an international corporation's U.S. consumer pre-litigation and alternative dispute resolution portfolio. Used innovative defense strategies and case management technologies to successfully manage thousands of consumer claims and reduce the client's arbitration exposure on these claims by 34% in 2021. Continued this success in 2022 further reducing the client's arbitration case volume and outside counsel legal spend.

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Experience

- Reduced a national product manufacturer's New England toxic tort litigation docket by nearly 50%, thereby contributing to a 25% reduction in the client's national indemnity and defense spend for 2020 by applying innovative litigation management and risk assessment strategies.
- Obtained summary judgment in favor of a construction equipment manufacturer and distributor based on the statute of repose.
- Prosecuted and defended a plastics manufacturer in arbitration to enforce contract.
- Defended local and regional transportation leaders in personal injury suits.
- As counsel and managing attorney of a large team, represented and guided clients through over 900 consumer and/or commercial arbitrations.

Recognition

- *The Best Lawyers in America®*
  - Commercial Litigation, 2024-2027
  - Litigation - Insurance, 2025-2027
  - Product Liability Litigation - Defendants, 2024-2027
- Association of Corporate Counsel, Value Champion, 2018
- Wisconsin Super Lawyers, Rising Star, 2016-2018

Education

- J.D., University of Wisconsin Law School
- B.A., University of Michigan - Ann Arbor
  - Classical Archaeology and History

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Admissions

- Wisconsin
- U.S. District Court, Eastern District of Wisconsin
- U.S. District Court, Western District of Wisconsin

Clerkships

The Honorable Howard D. McKibben, U.S. District Court, District of Nevada

Community Leadership

Gabrielle is a founding board member and secretary of The Appleseed Network – Wisconsin, a non-profit committed to reducing poverty, combatting discrimination, and invigorating democracy.

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*Contact Gabrielle to set up an in-person consultation by appointment in the Milwaukee office.



American Arbitration Association Panel Member

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