



Casey W. Kidwell

SENIOR ASSOCIATE

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OVERVIEW

Casey provides comprehensive, streamlined legal services to high-growth companies and investors.

Casey represents public and private companies in their strategic transactions, from early-stage startups to large acquirers. He advises entrepreneurs through every phase of business development, from initial formation to exit strategy, by drawing on his personal experience as the co-founder of a medical device company to develop a strategic plan to commercialize ideas in preparation for future growth. Clients often seek his guidance in negotiating and drafting complex agreements, particularly when key technology or intellectual property is involved. Casey also has significant experience counseling angel investors, venture capitalists and private equity firms on private company financings and capital market deals.

When advising startups, Casey handles:

- Corporate formation and structuring
- Complex shareholder agreements
- Advisor agreements
- Debt and equity financing
- Equity incentive plans and award agreements
- Commercial contracts

Industry

Financial Services & Capital Markets

Services

Commercial Contracting

Corporate

Crypto, Digital Assets, & Blockchain

Emerging Companies

Internet of Things

Mergers & Acquisitions

Real Estate Investment

Securities & Corporate Governance

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- Regulatory compliance
- Corporate governance
- Technology licensing
- Terms of use and privacy policies
- Independent contractor, consultant and nondisclosure agreements
- Exit strategies

Case Study

SpenDebt Accepted to Northwestern Mutual Black Founder's Accelerator With Pro Bono Legal Assistance From HB Communities for Change

HB Communities for Change helped SpenDebt prepare its application for the prestigious accelerator that granted the startup a \$100,000 investment.

Experience

- Advised numerous technology startups on corporate formation, governance and securities offerings.
- Closed more than \$10 million in early-stage fundraisings.
- Negotiated and drafted commercial contracts, including software development and intellectual property licensing agreements, for professional service providers, manufacturers and software-as-a-service (SaaS) companies.
- Advised real estate client in corporate restructuring and general corporate matters.
- Drafted corporate governance and private placement offering documents for numerous real estate funds.
- Negotiated and drafted purchase agreements for commercial and residential real estate sales.

Experience

- Advised public companies in more than \$100 million in debt financings.
- Guided hydrogen technologies company through two-stage Series Seed/A offering, securing \$12.5 million investment from international investors.

Recognition

- *Best Lawyers: Ones to Watch® in America*
 - Corporate Law, 2024 and 2025

Education

- J.D., University of Iowa College of Law
 - with distinction
- B.A., University of Iowa
 - Political Science

Admissions

- Nebraska
- Iowa



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