

NEWS RELEASES

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Professionals

ANGELA S. QUINN
ST. LOUIS:
314.480.1930
ANGELA.QUINN@
HUSCHBLACKWELL.COM

KATY ADMIRAND
BOSTON:
617.598.6700
KATY.ADMIRAND@
HUSCHBLACKWELL.COM

Katy Admirand Joins Husch Blackwell as Director of Marketing & Communications

National law firm Husch Blackwell is pleased to announce that Katy Admirand has joined the firm as its Director of Marketing & Communications. Admirand, who has more than 20 years of legal marketing experience, will be a member of The Link, the firm's virtual office.

Admirand will assist firm leadership in the planning, development and implementation of all strategic communications and marketing activities to support the firm's brand and reputation. She will manage all firm communications, including internal communications, public/media relations, thought leadership, digital marketing, and branding.

"Katy brings incredible creativity and experience to the firm, and she knows the legal industry well having spent her entire career at Am Law 100 firms," said Angela Quinn, Husch Blackwell's Chief Client Officer. "We're extremely excited she has joined us."

Before joining Husch Blackwell, she served as the Director of Marketing & Creative at Jackson Lewis. Prior to that, she led marketing efforts at various other law firms, including Arnold & Porter Kaye Scholer; Cadwalader, Wickersham & Taft; and Ropes & Gray.