

THOUGHT LEADERSHIP

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PUBLISHED: FEBRUARY 27, 2023

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Nemes, Chicoine Named to *World Trademark Review's WTR 1000*

Husch Blackwell is pleased to announce that Alan S. Nemes and Caroline Chicoine have been ranked in *World Trademark Review's* 2023 edition of the WTR 1000 in Missouri and Kansas.

“An unstinting dedication to client care is the calling card of Husch Blackwell, which adopts a bespoke approach to all IP instructions. Its commercially minded counsel comes informed by a refined understanding of the ambitions and challenges of each individual patron and the shifting dynamics of the industries in which they operate,” WTR noted in its editorial for the WTR 1000 Missouri and Kansas rankings.

“Partner Alan Nemes embodies this versatility, drawing on previous in-house experience to assist brand heavyweights in the food and beverage, fashion and consumer products sectors,” WTR continued. “The team is also home to trademark maestro Caroline Chicoine, whose background in electrical engineering translates into practical advice and insight on the issues that clients face.”

Now in its thirteenth year, the WTR 1000 shines a spotlight on the firms and individuals that are deemed outstanding in this critical area of practice. Individual practitioners, law firms, and trademark attorney practices qualify for inclusion in the WTR 1000 solely on receiving sufficient positive feedback from market sources. The extensive research process was conducted over a four-month period by a team of full-time analysts and involved over 1,700 telephone interviews with trademark specialists across the globe.