

## THOUGHT LEADERSHIP

NEWS RELEASES

PUBLISHED: JULY 23, 2021



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# BTI Consulting Recognizes Husch Blackwell as Recommended Law Firm

## FIRM EARNS RECOGNITION IN BTI'S 2021 MOST RECOMMENDED LAW FIRMS REPORT

The BTI Consulting Group, Inc. has recognized Husch Blackwell as a Recommended Law Firm in its 2021 Most Recommended Law Firms Report.

The report reflects in-depth telephone interviews with over 350 participants conducted from April 3, 2020 to June 17, 2021 as part of data collected in BTI's ongoing Annual Survey of General Counsel. All recommendations provided to BTI are confidential and unprompted by researchers.

“This year’s BTI report shows once again that client service is the most important component of general counsels’ law firm recommendations,” said Angela Quinn, Husch Blackwell’s Chief Client Officer. “At Husch Blackwell, we have built our entire go-to-market approach around the client experience, from prospecting to the delivery of legal services, so to be recognized as a client service leader in BTI’s market research is gratifying.”

This latest recognition comes on the heels of other major awards and recognitions of Husch Blackwell’s commitment to driving innovation in client service. In June 2020, BTI identified Husch Blackwell as one of the top 22 law firms in the country at using alternative fee arrangements, and in May 2020, Husch Blackwell was showcased as one of the 2020 Legal Innovation in Operations (LIO) Project designees by the Corporate Legal Operations Consortium (CLOC).