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Husch Blackwell to Serve as NAIA's 2021 'Official Law Firm' Sponsor

The National Association of Intercollegiate Athletics (NAIA) and Husch Blackwell announced that Husch Blackwell will serve as NAIA's 'Official Law Firm' sponsor through the end of 2021.

Husch Blackwell will provide seminars or other legal educational materials through the NAIA to athletic trainers, athletics directors, presidents, internal legal counsel, and conference commissioners through electronic and personal communications. In addition, Husch Blackwell will continue to be the NAIA's Citizen of Character Award sponsor at the NAIA's Champions of Character Awards Luncheon, which supports the NAIA Champions of Character Foundation®.

"We are proud to be the official law firm sponsor of the NAIA," said Husch Blackwell partner Hayley Hanson. "Our firm has served a number of NAIA member institutions over the years with their specific legal challenges as well as in a general counsel capacity. This past academic year has been unprecedented in terms of the operational challenges colleges and universities face, and our team stands ready to provide guidance and assistance as we return to campus."

"Husch Blackwell is an industry leader in the higher education arena and offers solutions for complex problems," said NAIA President and CEO Jim Carr. "We look forward to continuing our partnership."