

NEWS RELEASES

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## Boeschen and Holdredge Contribute to New Book On Legal Innovation

Husch Blackwell Innovation team members Dean Boeschen and Rebecca Holdredge have contributed a chapter to *The Future of Legal Innovation*, published by ARK Group.

The book features contributions from law firms that are pushing innovation in all aspects of the field, from “partnering with clients to productizing services, developing external alliances, and transforming the talent management function, to encouraging lawyers to invest billable time in new innovative approaches to the business and practice of law,” according to the publisher. The book also showcases approaches to dealing with market disruption. Boeschen and Holdredge authored the chapter entitled: “Driving innovation – ideas are the key”.

Boeschen, Husch Blackwell’s Chief Growth Officer, is responsible for driving the firm’s expansion and innovation through strategic planning, technology, attorney recruitment and forward-thinking solutions. Holdredge as Innovations Manager leads the firm’s Innovation Advisory Team and the Legal Innovation Team, encouraging attorneys to create a culture of innovation and improve efficiency and quality by developing best practices and leveraging technology.