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ASHLEY L. F. EDWARDS

ST. LOUIS:

314.480.1641

ASHLEY.EDWARDS@

HUSCHBLACKWELL.COM

Exit Strategies for Startups

Hoping to connect with future investors at FUND Conference? Having an answer to the common question “What is your exit strategy?” could be a difference maker. Thinking through various exit strategies early on can help startups to decide how to structure and operate their company to best position it for funding. There are many options to consider and companies often face more than one exit over their course of operation. Investors have preferences and bring their ideas to bear on the startups they work with. Knowing your ideal exit strategy can help you find a compatible funding match.

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