

## THOUGHT LEADERSHIP

WHITE PAPERS

PUBLISHED: SEPTEMBER 26, 2018

### Professional

ANGELA S. QUINN

ST. LOUIS:

314.480.1930

ANGELA.QUINN@

HUSCHBLACKWELL.COM

# Avoid Issues and Capture Opportunity with Your Strategic Plan

**BEST PRACTICES AND KEY FINDINGS FROM PRIVATELY HELD BUSINESS OWNERS**

Angela Quinn discusses customer growth and retention while ensuring your company has a clear differentiator from competitors. This white paper describes key findings, emerging issues, survey of top concerns, what makes a strategic plan work and provides a checklist of 10 key takaways.