

NEWS RELEASES

PUBLISHED: MARCH 1, 2018

## Services

Intellectual Property  
Intellectual Property  
Litigation

## Industries

Manufacturing  
Technology  
Transportation

## Professional

RUDY TELSCHER  
ST. LOUIS:  
314.345.6227  
RUDY.TELSCHER@  
HUSCHBLACKWELL.COM

# Telscher Named *National Law Journal* IP Trailblazer

*National Law Journal* has named Husch Blackwell partner Rudy Telscher among the 25 honorees in its 2018 edition of *Intellectual Property Trailblazers*, an annual supplement to the magazine highlighting lawyers “who continue to make their mark in various aspects of legal work in the areas of patent, copyright, trademark and trade secret law.”

Based in Husch Blackwell’s St. Louis office, Telscher is one of the country’s premier intellectual property litigators, having tried and won several cases that have had a significant impact on the law. Notably, he represented Octane Fitness, LLC before the U.S. Supreme Court in its patent infringement case, challenging the existing legal standards that governed fee-shifting in patent cases. Telscher handled oral argument before the Supreme Court and ultimately prevailed when the Supreme Court remanded the case to the lower courts to consider the fee question under a new legal standard. In August 2017, the Federal Circuit of the U.S. Court of Appeals affirmed a district court award of \$1.6 million in attorney’s fees for Octane, an outcome that has vastly changed the risks associated with bringing weak lawsuits.