

NEWS RELEASES

PUBLISHED: JUNE 21, 2011

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Husch Blackwell Partner Contributes to Best Practices Guide on Intellectual Property Litigation

Philip Segrest Explains Recent Cases and Their Impact on Intellectual Property Law

Husch Blackwell Partner Philip D. Segrest Jr. authored a chapter in the 2011 edition of Inside the Minds' "Litigation Strategies for Intellectual Properties Cases," published by Thomson Reuters/Aspatore Books. Segrest's chapter, "How Recent Cases Affect Venue, Pleading, and Damages in IP Litigation," discusses recent decisions that make mandamus to grant change of venue more viable; may increase the pleading standards in some intellectual property claims; and affect how courts determine the amount of a reasonable royalty award for damages.

An attorney in the firm's Chicago office, Segrest counsels clients in all aspects of Intellectual Property law. Within intellectual property litigation, Segrest works on all phases of patent, copyright, trademark and trade secret cases. A registered patent attorney with a technical background in computer-related technologies and physics, he prepares and prosecutes patent applications in diverse technologies including markdown optimization, data mining, call centers, voice recognition and other areas. Segrest's experience also includes significant work with Abbreviated New Drug Application (ANDA) applicants in overcoming patent challenges, including related considerations in FDA approvals.

Husch Blackwell's Intellectual Property Litigation practice focuses on the prosecution and defense of intellectual property infringement, misuse, dilution and unfair competition claims. As trial advocates, the firm's intellectual property trial attorneys have successfully prosecuted and defended

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infringement, misappropriation and unfair competition claims before multiple courts and have attained reputations for winning complex business verdicts.