

WHITE PAPERS

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## Service

Data Privacy &  
Cybersecurity

## Professional

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# Data Breach Response Readiness: Is Your Organization Prepared?

In a data breach world of “when, not if,” organizations must be prepared to respond. But breach response is no small feat. Ten different channels of response activity must be synchronized if the response will be successful. Deciding how to handle all of these interwoven activities in the midst of an unfolding, high-stakes breach, with no advance planning, is a guarantee for failure. Effective breach response readiness requires that the organization understand what will be needed in each of the ten activity channels for its anticipated breach scenarios, and also how these activities will be managed simultaneously to avoid unnecessary risk, delay, and cost.

Read the full **white paper** for more information.