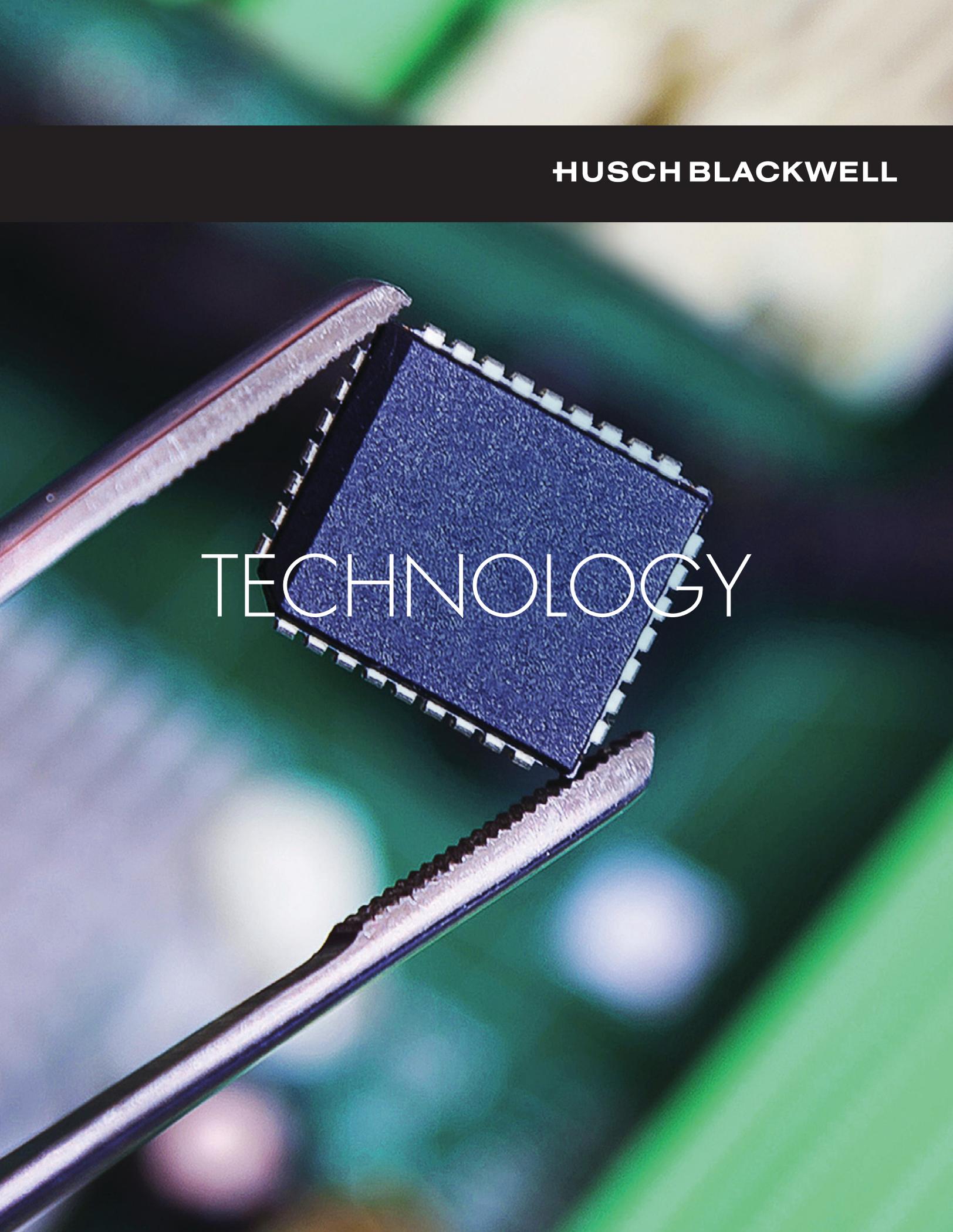


HUSCH BLACKWELL



TECHNOLOGY

Named to the BTI Client Service A-Team 2016, honoring exceptional service by corporate counsel at Fortune 1000 and other large organizations.

NANOTECHNOLOGY SUSTAINABILITY CLASS ACTIONS UNMANNED AIRCRAFT SYSTEMS
DEEP IN CONNECTIONS

Innovative ideas, products and solutions drive the technology industry – and they continue to change and improve the way we work and live. As the pace of change accelerates, so does the need to stay ahead. To succeed, technology companies must cultivate new ideas, anticipate product demand and seize new opportunities.

Business leaders expect their trusted partners to understand their industry. The issues you face require in-depth knowledge of your world. With more than 100 multidisciplinary attorneys focused on issues specific to technology, we have real-world knowledge and insight into your business challenges.

Clients rely on our industry-first structure. From idea to distribution, we help you overcome obstacles and capitalize on new opportunities. Because we understand your industry, we move quickly to develop effective solutions that help you meet – and exceed – your business objectives.

Technology industry leaders of today and tomorrow, along with their investors and financiers, rely on Husch Blackwell.

We are fully focused on advising businesses in the following areas:

- Automation and Building Technologies
- Computers and Electronics
- Information Technology
- Instrumentation and Controls
- Power and Energy Management
- Software Development and Licensing
- Unmanned Aircraft Systems

Clients praised our Intellectual Property team in *Chambers USA 2015*, stating, "We think they are exceptional. They have an excellent grasp of our space and the IP implications associated with it."

CLOUD COMPUTING

ACQUISITIONS

DATA MINING

IP PROTECTION AND SECURITY

DEEP IN RESULTS

Patent Claims Dismissed Against Online Client

Situation A leading provider of web-based digital imaging products and services for professional photographers faced business disruption because of a patent infringement lawsuit brought by a media sharing technology company.

Result We obtained dismissal in federal court of the multipatent infringement suit relating to online photo sharing technology. In addition, the U.S. Patent and Trademark Office rejected certain asserted claims that were submitted for re-examination.

Real Estate Executive Purchases Denver.com

Situation A real estate executive who owns more than 600 domain names, including Boulder.com and DenverRealEstate.com, sought to expand his internet footprint in the Denver area. Acting as advisors, we guided the executive's purchase of the Denver.com domain name. This website is a guide to the city and its culture.

Result Domaining.com called the transaction one of the priciest geodomain, or geographic name, sales in history. Our client is confident that Denver.com will drive more online traffic to the residential real estate brokerage company and will appreciate over time.

Technology Client Retains Government Contract

Situation A technology-based design contractor that provides a range of products and services to military and commercial customers had a contract awarded by the Army to deliver a 3-D training system challenged by a competitor. Performance of the contract was put on hold pending the outcome of the challenge.

Result The U.S. Small Business Administration Office of Hearings and Appeals accepted all the arguments raised on behalf of the contractor and rejected the competitor's challenge, allowing the contractor to retain the award and move forward with the design and development of the training system.

Five Elms Capital Backs Tech-Enabled Businesses

Situation Private equity firm Five Elms Capital focuses on capitalizing service-based businesses that use technology to improve value propositions, lower costs and accelerate growth. Our attorneys were engaged to guide Five Elms' Phase I funding through its initial investment period.

Result Understanding the unique aspects of leading Five Elms through its first fund, our attorneys had the right industry expertise to handle all issues related to fund formation, portfolio investment and ongoing services to portfolio companies. We continue to help Five Elms commit capital for additional companies.

Plaintiff's IP Delay Saves Client Millions

Situation A high-efficiency induction motor had been powering some of our client's air conditioners since the 1970s. Nearly two decades later, plaintiff claimed this motor was infringing on his patent, and he sought in excess of \$450 million in damages.

Result Citing the plaintiff's procrastination in asserting his claim, we obtained summary judgment on behalf of our client. Two federal courts agreed that our client was not at fault because the plaintiff had a duty to investigate the alleged patent infringement but had failed to do so. Our IP litigators made important new law under the doctrine known as laches.

SKC Communication Secures Private Equity

Situation SKC Communication Products works with pre-eminent manufacturers to deliver technology solutions that lower costs and increase productivity. SKC retained our corporate team of technology lawyers to provide counsel on an expansion investment by private equity firm McCarthy Capital.

Result Our attorneys seamlessly facilitated SKC's expansion and helped set the stage for future acquisitions and growth beyond the 14 Midwestern states where the company currently operates.



Named a 2015 “Go-To Law Firm”
in Litigation and Labor & Employment
law by 16 Fortune 500 companies.

CONFLICT MINERALS CONTEXT-BASED SERVICES CROWDSOURCING DISRUPTIVE TECHNOLOGIES
DEEP IN RESULTS

Judge Rejects Data Breach Lawsuit

Situation Extortionists threatened to publicly release millions of patient records that they had accessed from the databases of our client, one of the largest pharmacy benefit managers. This led to a lawsuit that accused the company of negligence in its duty to protect customer records and sought certification of a nationwide class.

Result Our attorneys moved to dismiss the case for lack of standing on the grounds that the plaintiff failed to allege his information was included in the data compromised or that he had sustained actual identity theft. The judge tossed out the lawsuit, ruling that “abstract injury is not enough to demonstrate injury in fact.”

Client Cleared in Patent-Related Decision

Situation Facing a claim for patent infringement relating to a data compression algorithm in billions of dollars of modern chipsets, our client, a fabless semiconductor company, turned to us for representation. In court, we used an interactive computer demonstration to explain the differences between the patented and accused methods for searching random access computer memory.

Result The federal district court granted summary judgment of noninfringement, which avoided the expense of full discovery and a trial. We also persuaded the court to award attorneys’ fees in favor of the client.

Venture Funding Sustains Growth of Pollenware

Situation Pollenware markets C2FO (Collaborative Cash Flow Optimization), a global internet-based marketplace for working capital and risk-free profit. New funding was sought to sustain C2FO’s rapid growth. Our attorneys counseled the financial software company in connection with it taking on a \$9.1 million Series B investment from investors, including Union Square Ventures.

Result Assembling the right team of attorneys and working against a tight deadline, we guided the client through the transaction from start to finish, closing ahead of schedule and in less than a month’s time.

Judgment Awarded in Toxic Chemical Lawsuits

Situation A microelectronic chemical manufacturer sought our counsel as it faced multiple lawsuits brought by more than 250 current and former clean room workers and their families. They alleged personal injury caused by exposure to “hazardous toxic chemicals and substances” at computer chip plants.

Result Through extensive fact discovery and motion practice, we obtained summary judgments based on general and specific causation in the bellwether cases. Summary judgment was also obtained on other claimants based on statute of limitations, preconception tort and the Workers’ Compensation Bar.

IP Portfolio Boosts Value of Company

Situation Before it was sold, military equipment maker Eagle Industries needed an assessment of its intellectual property portfolio. We were brought in to complete a due diligence analysis of the company’s patents, trademarks, copyrights and domain names worldwide.

Result Eagle’s strong patent and trademark portfolio and its ability to retain market share in the key sector of the advanced technology market greatly increased the overall value of the company during its acquisition by ATK, an aerospace and defense corporation.

Complying With New Conflict Minerals Rules

Situation A Midwest-based Fortune 1000 manufacturing company was faced with the daunting task of complying with the new conflict minerals disclosure rules mandated by the Dodd-Frank Act.

Result Our conflict minerals team assisted the client with its analysis of products, inquiries to suppliers and other required diligence to determine compliance and the need for a Conflict Minerals Report and Audit. The client praised the firm’s quick and thorough assistance.

Industry First. Husch Blackwell is completely organized around your business. Other law firms talk about understanding the client's industry. For us, it's at the core of how we function, starting with a transformation of our entire operation into industry teams. Placing your interests ahead of our own, we take a fully integrated

team approach to deliver greater efficiency and higher value, going deep into all aspects of the technology industry. We identify risks and explore emerging opportunities to help your business thrive, now and into the future. Simply stated, your industry is our business.

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